

TIMEFRAME: <i>Short Term & Ongoing</i>					
Action(s)	Goal(s) & Objective(s)	Responsibility		Outcome(s) / Measure(s) of Success	Status
		Lead	Contributor		
Advocate for improved accessible transit service	<ul style="list-style-type: none"> Community, Obj 1 	Customer & Legislative Services	<ul style="list-style-type: none"> Infrastructure & Environmental Services Other Government 	<ul style="list-style-type: none"> Dissemination of a report to the transit authority, endorsed by Accessibility Advisory Committee, outlining opportunities to enhance transit service in Aurora 	Accessibility Advisory Committee has completed a 360 analysis with the taxi industry. Staff and the Committee has initiated talks with York Region Transit/VIVA to improve the accessibility of bus shelters.
Establish east-west linkages to facilitate movement across the community for all modes of transportation	<ul style="list-style-type: none"> Community, Obj 1 	Planning & Development Services	<ul style="list-style-type: none"> Infrastructure & Environmental Services Parks & Recreation Services Other Government 	<ul style="list-style-type: none"> Percentage of planned east-west collectors/connectors established since 2012 	Achieved through 2C Subdivision Plans and the approval of the Hartwell connection. Vandorf reconstruction to Leslie will accommodate bike path and improvements to Wellington West to include pedestrian infrastructure in 2013.
Examine merits of developing Transportation Master Plan that considers competitive and sustainable alternatives to driving	<ul style="list-style-type: none"> Community, Obj 1 	Infrastructure & Environmental Services	<ul style="list-style-type: none"> All Departments 	<ul style="list-style-type: none"> Preparation of a Transportation Master Plan for Council consideration 	Transportation Master Plan presented to General Committee in June 2013. Report outlined multiple opportunities for increased alternative commuting both through adding infrastructure and improving connectivity to current and future off road network.
Monitor and update the Accessibility Plan to ensure compliance with AODA	<ul style="list-style-type: none"> Community, Obj 1 	Customer & Legislative Services	<ul style="list-style-type: none"> All Departments 	<ul style="list-style-type: none"> Percentage of actions items within Accessibility Plan completed within the prescribed timelines Review and update of the Accessibility Plan completed at least every 5 years 	<p>The Town is in compliance with the AODA legislation and sends a revised Plan to Council each year to ensure ongoing compliance.</p> <p>A reserve fund to facilitate improvements has been established and several projects are underway.</p>
Maintain and expand infrastructure to support forecasted population growth through technology	<ul style="list-style-type: none"> Community, Obj 2 	Administration	Customer & Legislative Services	<ul style="list-style-type: none"> Complete a review of available broadband service levels for residents and businesses 	The Town is participating in a Gap Needs Study led by York Region to address this action. The Study will be completed and presented to Council in the fall of 2013.
Establish policies and programs that enhance the accessibility and safety of new and existing facilities and infrastructure	<ul style="list-style-type: none"> Community, Obj 2 	Customer & Legislative Services	<ul style="list-style-type: none"> Building & By-law Services Infrastructure & Environmental Services Parks & Recreation Services 	<ul style="list-style-type: none"> Preparation of corporate accessibility and safety policies and programs for Council Consideration 	This has been achieved through the current AODA Plan and is reviewed and presented annually to Council for approval.
Investigate the merits of a program that promotes and actively supports innovative green building and infrastructure in Aurora	<ul style="list-style-type: none"> Community, Obj 2 	Planning & Development Services	<ul style="list-style-type: none"> Infrastructure & Environmental Services Building & By-law Services Administration 	<ul style="list-style-type: none"> Preparation of a Feasibility Study that examines various methods to actively support green buildings and infrastructure for Council consideration 	The Town has approved policies promoting green development in both the Official Plan and 2C Secondary Plan. Green Development Standards have been endorsed by Council for the 2C area. Staff are working on Green Development Standards that will apply to future proposed developments.

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Develop and implement a Technology Plan to improve the Town's efficiency in providing services	<ul style="list-style-type: none"> Community, Obj 2 	Corporate & Financial Services	<ul style="list-style-type: none"> All Departments 	<ul style="list-style-type: none"> Development of a corporate Technology Plan for Council consideration 	The 2013 Executive IT Steering Committee workplan has been developed to inform a Technology Plan. Formal Technology Plan expected for June 2014.
Develop a Cultural Master Plan that includes heritage, music, and art to promote more cohesive and coordinated cultural services	<ul style="list-style-type: none"> Community, Obj 3 	Parks & Recreation Services	<ul style="list-style-type: none"> Library Community Groups 	<ul style="list-style-type: none"> Development of a Cultural Master Plan for Council consideration 	Cultural Master Plan project underway and anticipated to be completed for Council consideration in the fall of 2013.
Actively promote and support a plan to revitalize the downtown	<ul style="list-style-type: none"> Community, Obj 3 Community, Obj 5 Economy, Obj 1 	Planning & Development Services	<ul style="list-style-type: none"> All Departments Library Community Groups 	<ul style="list-style-type: none"> Percentage of actions items within Aurora Promenade Plan completed within the prescribed timelines Review and update of the Aurora Promenade Plan at least every 5 years Implement a Community Improvement Plan for the Aurora Promenade 	<p>Aurora Promenade Streetscape Design & Implementation Plan presented to Council in January 2013. Staff are preparing a related 10 year Capital Plan for Council consideration in the fall.</p> <p>Work is underway on a Community Improvement Plan for the Aurora Promenade, which will be presented for Council approval in the fall.</p> <p>Staff is working on an annual Aurora Promenade Implementation Plan to advise Council on planned within the Promenade area.</p>
Continue to encourage and support the efforts of businesses and volunteers by recognizing outstanding community contributions	<ul style="list-style-type: none"> Community, Obj 4 	Administration	<ul style="list-style-type: none"> All Departments 	<ul style="list-style-type: none"> Percentage of planned award recipients attending awards ceremony 	The Town has historically partnered with the Aurora Chamber of Commerce to recognize business longevity. However, the Chamber has cancelled its Business Achievement Awards for 2013. EDAC is working on a recognition program for Long Standing Businesses as part of the Town's 150th celebration.
Continue to develop awareness programs that promote the benefits of recreation in supporting a healthy lifestyle	<ul style="list-style-type: none"> Community, Obj 4 	Communications	<ul style="list-style-type: none"> Parks & Recreation Services Library Community Groups Other Government 	<ul style="list-style-type: none"> Development of healthy living awareness program for Council consideration Number of stakeholders engaged through healthy living awareness campaign 	Infrastrutrutre & Environmental Services continues to work on and implement a "Safe Routes to School" program.
Develop programs and policies that nurture and contribute to the development of our youth	<ul style="list-style-type: none"> Community, Obj 4 	Parks & Recreation Services	<ul style="list-style-type: none"> Library Services Community Groups Other Government 	<ul style="list-style-type: none"> Number of youth program attendees per year 	The development of the Youth Center and related programming will address this action. Staff are also planning to develop a Physical Activity Plan in the coming years.
Continue to support and enhance community planting programs in appropriate locations	<ul style="list-style-type: none"> Community, Obj 4 Env, Obj 2 	Parks & Recreation Services	<ul style="list-style-type: none"> Infrastructure & Environmental Services Other Government Community Groups 	<ul style="list-style-type: none"> Number of participants in community planting programs per year Number of plantings per year and/or land area re-naturalized 	The Town continues to support and enhance planting programs in partnership with the Aurora Arboretum and Neighborhood Network.
Collaborate with the development community to ensure future growth includes housing opportunities for everyone	<ul style="list-style-type: none"> Community, Obj 5 	Planning & Development Services	<ul style="list-style-type: none"> Administration Building & By-law Services Developers 	<ul style="list-style-type: none"> Preparation of report examining the establishment of various housing opportunity targets 	Planning Department will prepare regular updates to Council regarding residential growth targets. Mid-year update planned for September 2013.
Work with the development community to meet intensification targets to 2031 as identified in Town's Official Plan	<ul style="list-style-type: none"> Community, Obj 5 	Planning & Development Services	<ul style="list-style-type: none"> Administration Building & By-law Services Developers 	<ul style="list-style-type: none"> Availability of sufficient OP-designated and zoned lands to accommodate the residual intensification target 	Planning Department will prepare regular updates to Council regarding residential growth targets. Mid-year update planned for September 2013.

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Identify new formats, methods and technologies to effectively and regularly engage the community	<ul style="list-style-type: none"> Community, Obj 5 	Administration	<ul style="list-style-type: none"> All Departments 	<ul style="list-style-type: none"> Percentage of residents who are satisfied with the Town's consultation and communication activities 	The Town has increased its social media presence and begun to use of QR codes in marketing efforts. General Committee meetings are currently streamed on the internet. The Town is developing of a Customer Relationship Management system and undertaking a Website re-design. Infrastructure & Environmental Services is running a request for public service level feedback through on-line survey tools.
Investigate opportunities to support a year round farmer's market/artisan fair	<ul style="list-style-type: none"> Community, Obj 5 	Administration	<ul style="list-style-type: none"> Planning & Development Services Parks & Recreation Services Community Groups 	<ul style="list-style-type: none"> Preparation of a report evaluating the feasibility of a year round farmers market/artisan fair 	Investigations are underway with the Farmer's Market.
Undertake a review of surplus lands and structures to facilitate growth and revitalization in the community	<ul style="list-style-type: none"> Community, Obj 5 	Administration	<ul style="list-style-type: none"> All Departments 	<ul style="list-style-type: none"> Preparation of a report that reviews surplus municipal lands and related opportunities to facilitate growth in Aurora 	Future of Library Square discussions and public consultation underway. Staff to present options on future uses in the fall of 2013.
Investigate opportunities to enhance the Town's representation at York Regional Council	<ul style="list-style-type: none"> Community, Obj 5 	Council	<ul style="list-style-type: none"> Administration 	<ul style="list-style-type: none"> Council resolution and report requesting enhanced representation at York Region Council 	This has been completed through recent discussions at Regional Council.
Explore opportunities to further strengthen partnerships with neighbouring municipalities	<ul style="list-style-type: none"> Community, Obj 5 	Administration	<ul style="list-style-type: none"> Council 	<ul style="list-style-type: none"> Annual report to Council on collaborative initiatives with neighbouring municipalities 	The Town will prepare a report highlighting activities completed in partnership with neighboring municipalities in the fall of 2013. The purchasing co-operative and the benefits review will be the areas of focus for 2013.
Work with development community partners to establish a hotel and /or convention centre that meets the growing needs of our businesses and residents	<ul style="list-style-type: none"> Community, Obj 5 Economy, Obj 2 	Administration	<ul style="list-style-type: none"> Planning & Development Services Building & By-law Services 	<ul style="list-style-type: none"> Establishment of a new hotel/convention centre in Aurora. 	The Best Western Hotel has been approved in the Hallgrove Business Park.
Assess opportunities to partner with a College or University to establish satellite facility in Aurora	<ul style="list-style-type: none"> Community, Obj 5 Economy, Obj 1 	Administration	<ul style="list-style-type: none"> York Region 	<ul style="list-style-type: none"> Preparation of a feasibility study and benefit/cost assessment for post-secondary facilities in Aurora 	The Town is working in conjunction with the Region and has established working group to attract a University Campus to Aurora.
Develop Customer Service Strategy and Implementation Plan	<ul style="list-style-type: none"> Community, Obj 5 	Building & By-law Services	<ul style="list-style-type: none"> All Departments 	<ul style="list-style-type: none"> Percentage of actions items within Customer Service Strategy completed within the prescribed timelines 	The Customer Service Strategy was presented to Council in February 2013.

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Develop a 10 year Capital Investment Plan to assess and balance infrastructure affordability and renewal with anticipated revenues	<ul style="list-style-type: none"> Economy, Obj 1 	Corporate & Financial Services	<ul style="list-style-type: none"> All Departments 	<ul style="list-style-type: none"> Preparation of a 10 year Capital Plan for Council consideration 	The ten-year capital plan is a living document, with formal annual updates to Council.
Undertake a 25 year fiscal analysis and 5-year rolling plan that reviews revenue options within the context of planned growth patterns	<ul style="list-style-type: none"> Economy, Obj 1 	Corporate & Financial Services	<ul style="list-style-type: none"> All Departments 	<ul style="list-style-type: none"> Preparation of a 25 year Fiscal Analysis for Council consideration Preparation of an annual 5 year budget forecast for Council consideration 	Project planning initiated. Project planned for completion in 2014.
Leverage partnerships with local boards, chambers and business organizations to promote Aurora as a preferred location for businesses	<ul style="list-style-type: none"> Economy, Obj 1 	Administration	<ul style="list-style-type: none"> Chamber of Commerce, BIAs, etc. 	<ul style="list-style-type: none"> Average business satisfaction rating of business climate in Aurora 	This is being achieved through the Town's partnership with the Aurora Chamber of Commerce, Greater Toronto Marketing Alliance, RNC Employment, York Region.
Develop plans to attract businesses that provide employment opportunities for our residents	<ul style="list-style-type: none"> Economy, Obj 1 	Administration	<ul style="list-style-type: none"> Chamber of Commerce, BIAs, etc. Other Government 	<ul style="list-style-type: none"> Preparation of annual report outlining number of new businesses and jobs created 	The Economic Development Action Plan has been endorsed by the Economic Development Advisory Committee. Staff have completed an analysis of available options for the establishment of a medical campus in Aurora as outlined in the Plan. As the project proceeds, staff will prepare a Sector Marketing Plan to attract medical users to the area.
Assess the feasibility of a research and innovation centre to promote the commercialization of technology and business and employment growth	<ul style="list-style-type: none"> Economy, Obj 1 	Administration	<ul style="list-style-type: none"> Chamber of Commerce, BIAs, etc. Other Government 	<ul style="list-style-type: none"> Preparation of a feasibility study and benefit/cost assessment for a research and innovation centre in Aurora 	The Town has partnered with the York Region and Seneca College on a feasibility study and business case for the establishment of a FabLab in Aurora. The partners are investigating the former Aurora Public Library as a potential location and will present a formal business case to Council for consideration in the fall.
Create, implement and regularly update an Economic Development Strategy for Aurora	<ul style="list-style-type: none"> Economy, Obj 1 	Administration	<ul style="list-style-type: none"> Chamber of Commerce, BIAs, etc. 	<ul style="list-style-type: none"> Percentage of actions items within the Economic Development Strategy completed within the prescribed timelines Review and update of the Economic Development Strategy completed at least every 5 years 	The Economic Development Advisory Committee recently endorsed the Economic Development Action Plan.
Work with regional, provincial and national partners to promote Aurora as a preferred location for international investment	<ul style="list-style-type: none"> Economy, Obj 1 	Administration	<ul style="list-style-type: none"> Other Government Chamber of Commerce 	<ul style="list-style-type: none"> Participation in relevant investment attraction initiatives 	The Town of Aurora works with the Greater Toronto Marketing Alliance and "Invest in York" on Investment attraction activities.
Explore opportunities to enhance the Town's business support services such as a business concierge service for non-residential development approvals	<ul style="list-style-type: none"> Economy, Obj 2 	Administration	<ul style="list-style-type: none"> Corporate & Financial Services Planning & Development Services Building & By-law Services 	<ul style="list-style-type: none"> Establishment of a Business Retention and Expansion program Number of businesses engaged per year Average business satisfaction rating of business climate in Aurora 	The Business Retention and Expansion program completed with 156 businesses surveyed. Smaller scale business visitation program planned for 2013. Business Concierge Program ongoing with formal launch scheduled for the fall of 2013.

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Work with community partners to promote local employment practices/opportunities for local businesses and residents	<ul style="list-style-type: none"> Economy, Obj 2 	Administration	<ul style="list-style-type: none"> Other Government Chamber of Commerce Business Community Library 	<ul style="list-style-type: none"> Number of local employment events supported per year. 	The Town regularly promotes RNC Employment Services to both residents and employers to help promote local employment.
Continue to liaise with municipal, provincial and senior levels of government to investigate potential opportunities to attract economic investment	<ul style="list-style-type: none"> Economy, Obj 2 	Council	<ul style="list-style-type: none"> Administration Other Government 	<ul style="list-style-type: none"> Participation in relevant investment attraction initiatives 	The Town of Aurora currently works with the Greater Toronto Marketing Alliance, "Invest in York" as well as the Provincial and Federal agencies to promote economic investment.
Establish regular communication with the Aurora Chamber of Commerce and the business community to better understand and address local business needs and promote business retention/expansion	<ul style="list-style-type: none"> Economy, Obj 2 	Administration	<ul style="list-style-type: none"> Chamber of Commerce Business Community Other Government 	<ul style="list-style-type: none"> Establishment of a Business Retention and Expansion program Number of businesses engaged per year Average business satisfaction rating of business climate in Aurora 	The Business Retention and Expansion program completed with 156 businesses surveyed in partnership with York Region and the Aurora Chamber of Commerce. Smaller scale business visitation program planned for 2013.
Attract new business that are green, clean and knowledge based	<ul style="list-style-type: none"> Economy, Obj 2 	Administration	<ul style="list-style-type: none"> Council Chamber of Commerce 	<ul style="list-style-type: none"> Preparation of report outlining actions and incentives to attract green, clean and knowledge based industries 	The Economic Development Action Plan has been endorsed by the Economic Development Advisory Committee. Staff have completed an analysis of available options for the establishment of a medical campus in Aurora as outlined in the Plan. As the project proceeds, staff will prepare a Sector Marketing Plan to attract medical users to the area.
Investigate opportunities to encourage the creation and mobilization of knowledge in the local economy	<ul style="list-style-type: none"> Economy, Obj 2 	Administration	<ul style="list-style-type: none"> Customer & Legislative Services Library 	<ul style="list-style-type: none"> Preparation of a feasibility study and benefit/cost assessment for a research and innovation centre in Aurora 	The Town has partnered with the York Region and Seneca College on a feasibility study and business case for the establishment of a FabLab in Aurora. The partners are investigating the former Aurora Public Library as a potential location and will present a formal business case to Council for consideration in the fall.
Implement and regularly update the Town's Corporate Environmental Action Plan	<ul style="list-style-type: none"> Env, Obj 1 	Administration	<ul style="list-style-type: none"> All Departments 	<ul style="list-style-type: none"> Percentage of actions items within the Corporate Environmental Action Plan completed within the prescribed timelines Review and update of the Corporate Environmental Action Plan completed at least every 5 years 	The Corporate Environmental Action Plan Report Card was presented to Council in February 2013. Environmental Reserve Fund has been established and staff continue to implement the Plan. Staff to continue to present annual report cards outlining progress.

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Continue to create and promote waste diversion education programs in partnership with York Region	<ul style="list-style-type: none"> • Env, Obj 1 	Infrastructure & Environmental Services	<ul style="list-style-type: none"> • Administration • Library • Other Government 	<ul style="list-style-type: none"> • Percent increase in waste diverted • Reduction in average kg of waste per household 	The Town is participating in the Waste Master Plan update which will be finalized by Regional Council in the fall of 2013.
Assess the merits of measuring the Town's natural capital assets	<ul style="list-style-type: none"> • Env, Obj 1 	Administration	<ul style="list-style-type: none"> • Infrastructure & Environmental Services • Corporate & Financial Services • Parks & Recreation Services 	<ul style="list-style-type: none"> • Preparation of feasibility assessment completed for Council consideration 	Report, analysis and recommendations presented to Council in June 2013.
Continue to encourage and support the efforts of businesses and volunteers by recognizing outstanding environmental contributions	<ul style="list-style-type: none"> • Env, Obj 2 	Administration	<ul style="list-style-type: none"> • All Departments 	<ul style="list-style-type: none"> • Preparation of report analyzing the feasibility of incorporating an outstanding Green Business award. 	Staff working on a memorandum seeking EAC feedback and Council direction on the reinstatement of the Environmental Business Award for 2014.

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TIMEFRAME: <i>Medium Term</i>					
Examine traffic flow patterns and identify potential solutions to improve movement and safety at key intersections in the community	<ul style="list-style-type: none"> Community, Obj 1 	Infrastructure & Environmental Services	<ul style="list-style-type: none"> Planning & Development Services Building & By-law Services Other Government 	<ul style="list-style-type: none"> Report prepared for Council consideration that recommends options to improve movement and safety at key intersections 	Recommendations made through the Transportation Master plan have been implemented along Yonge Street.
Explore partnership options to support the transportation needs of the Town's changing demographics	<ul style="list-style-type: none"> Community, Obj 1 	Infrastructure & Environmental Services	<ul style="list-style-type: none"> Administration Planning & Development Services 	<ul style="list-style-type: none"> Report prepared that outlines and evaluates potential partnership options to support the transportation needs of the Town 	
Implement and regularly update the Trails Master Plan to improve connectivity	<ul style="list-style-type: none"> Community, Obj 1 Community, Obj 4 Env, Obj 2 	Parks & Recreation Services	<ul style="list-style-type: none"> Infrastructure & Environmental Services Planning & Development Services 	<ul style="list-style-type: none"> Percentage of actions items within Trails Master Plan completed within the prescribed timelines Review and update of the Trails Master Plan completed at least every 5 years. 	
Implement actions that ensure the long term safety of the community such as CPTED (Crime Prevention Through Environmental Design) and other urban design principles	<ul style="list-style-type: none"> Community, Obj 2 	Planning & Development Services	<ul style="list-style-type: none"> All Departments 	<ul style="list-style-type: none"> Percent of residents satisfied with safety in Aurora 	The Town required that CPTED design principles be used for developments approved within the 2C Secondary Plan area.
Promote the adaptability and flexibility of services to respond to demographic shifts	<ul style="list-style-type: none"> Community, Obj 2 	Administration	<ul style="list-style-type: none"> All Departments 	<ul style="list-style-type: none"> Average resident satisfaction rating of services and programs offered 	
Expand opportunities and partnerships that contribute to the celebration of culture in the community	<ul style="list-style-type: none"> Community, Obj 3 	Parks & Recreation Services	<ul style="list-style-type: none"> Library Services Community Groups 	<ul style="list-style-type: none"> Report prepared that outlines and evaluates potential partnership opportunities to contribute to the celebration of culture in the community. 	
Develop a long-term needs assessment for recreation programs, services and operations to match the evolving needs of the growing and changing population	<ul style="list-style-type: none"> Community, Obj 4 	Parks & Recreation Services	<ul style="list-style-type: none"> Administration Infrastructure & Environmental Services Planning & Development Services Library 	<ul style="list-style-type: none"> Preparation of a Long Term Needs Assessment for recreation services for Council consideration 	
Support multi-generational programming in cultural and recreation activities to encourage every age cohort to interact and share experiences	<ul style="list-style-type: none"> Community, Obj 4 	Parks & Recreation Services	<ul style="list-style-type: none"> Library Community Groups 	<ul style="list-style-type: none"> Number of multi-generational programs offered per year. 	

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Assess the feasibility of establishing an entertainment district in the downtown area, a community square/gathering area/piazza and a permanent or scheduled outdoor pedestrian mall on Yonge Street in the Aurora Promenade	<ul style="list-style-type: none"> Community, Obj 5 Economy, Obj 1 	Administration	<ul style="list-style-type: none"> Planning & Development Services Parks & Recreation Services Building & By-law Services 	<ul style="list-style-type: none"> Preparation of a report evaluating the feasibility of the establishment of an entertainment related district in Aurora 	
Identify the roles that the Town can play to support small and home based business in Aurora	<ul style="list-style-type: none"> Economy, Obj 2 	Administration	<ul style="list-style-type: none"> Other Government Community Groups 	<ul style="list-style-type: none"> Establishment of a targeted Business Retention and Expansion program 	
Recognize corporate social responsibility in the Aurora business community	<ul style="list-style-type: none"> Economy, Obj 2 	Administration	<ul style="list-style-type: none"> Customer & Legislative Services Community Groups 	<ul style="list-style-type: none"> Preparation of report analyzing the feasibility of incorporating a Corporate Social Responsibility award 	
Investigate a program that promotes and actively supports innovative green buildings and infrastructure	<ul style="list-style-type: none"> Env, Obj 2 	Planning & Development Services	<ul style="list-style-type: none"> All Departments 	<ul style="list-style-type: none"> Preparation of report for Council consideration examining the opportunities and costs related to promoting green building and infrastructure in Aurora 	
Promote community involvement in environmental initiatives	<ul style="list-style-type: none"> Env, Obj 2 	Administration	<ul style="list-style-type: none"> Parks & Recreation Services 	<ul style="list-style-type: none"> Number of participants per year attending environmental events. 	

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TIMEFRAME: Long Term					
Maintain and expand infrastructure to support forecasted population growth through waste management, roads, emergency services and accessibility	<ul style="list-style-type: none"> Community, Obj 2 	Infrastructure & Environmental Services	<ul style="list-style-type: none"> All Departments 	<ul style="list-style-type: none"> Preparation of a service review of planned infrastructure levels to 2031 for Council consideration. Average resident satisfaction rating of Town owned infrastructure 	
Prepare and regularly update the Town's Official Plan and Zoning By-law	<ul style="list-style-type: none"> Community, Obj 5 	Planning & Development Services	<ul style="list-style-type: none"> All Departments 	<ul style="list-style-type: none"> Review and update of the Official Plan at least every 5 years Review and update of the Zoning By-law at least every 10 years 	
Investigate opportunities to establish an environmental interpretive centre	<ul style="list-style-type: none"> Env, Obj 1 	Administration	<ul style="list-style-type: none"> Parks & Recreation Services Library Other Government 	<ul style="list-style-type: none"> Preparation of feasibility assessment related to the establishment of an environmental interpretive centre for Council consideration 	