



2010 Newsletter Volume 3

WHAT'S INSIDE

BUSINESS Bright Lights

Town of Aurora Updates Business and Employment Information

The Regional Municipality of York in partnership with the Town of Aurora are currently contacting local businesses to update employment and business information.

In July and August, surveyors will canvas Aurora and request that businesses take a few minutes to complete the survey. The information collected is used to monitor local economic trends, update the York Region Business Directory, analyze local business sectors, forecast infrastructure and service requirements and plan for better transit service.

All businesses that complete the survey will receive a free listing in local and regional business directories. For more information on the business survey please contact Paul Bottomley, Manager of Growth Management at 905-830-4444 ext. 1530 or businessdirectory@york.ca

Town of Aurora launches upgrade to Online Business Directory

The Town of Aurora recently launched its upgraded Online Business Directory. The new site features a re-vamped look-and-feel as well as more user-friendly navigation tools including quick link access to business information, products and services, contact information, hours of operation and maps to desired locations.

On the website, users can now upload JPEG images and post URLs to their business website or social networking profile pages. To improve the site's mapping component, the Town (through its service provider), partnered with Google to map all businesses.

The Town has also made significant changes to streamline site administration, allowing users to edit business information directly from the search results and to add new organizations to the directory.

Business users can still access the new site with their current user IDs and passwords. Upon login, the detailed view for each listing will have your contact information, directions and share listings as three standard windows.

To check out the new upgrades or access Aurora's business directory please visit http://www.ylm.ca/ylm/ylm_home.aspx?f=aurora

Town of Aurora
Updates Business
Survey

Town Upgrades
Business Directory

Upcoming Events

Upcoming Meetings

Building & By-Law
Department Extends
Hours

Prollenium Medical
Technologies Expanding

Town of Aurora Strategic
Initiatives Division
1 Municipal Drive
Aurora, Ontario L4G 6J1
T: 905-726-4742
F: 905-727-4738





Upcoming Events

Canada Day Parade & Celebrations
www.e-aurora.ca/canada2010

July 1

Aurora Jazz + Festival
www.aurorajazzfest.com

July 30 & 31

Doors Open Aurora
www.e-aurora.ca/doorsopen2010

August 21

Upcoming Meetings

Election & Induction Meeting
www.aurorachamber.on.ca

June 24

How to Start a Small Business
www.yorksmallbusiness.ca

July 7, 14

EDAC Meeting (Town of Aurora)
www.businessaurora.ca

July 22

Aurora's Building & By-Law Services Department Extends Evening Service

The Town of Aurora's Building & By-law Services department is now offering extended evening hours on selected Thursdays to better accommodate the Residential Express Permit Program (REPP) and provide residents a faster way to obtain a building permit.

The extended hours will be offered on Thursday, June 17, July 15, August 19, September 16 and October 21 and is provided at no extra cost for homeowners or contractors. Staff will be available to discuss small-scale home renovation projects, review applications and where possible, issue permits on the spot.

To obtain a permit on the above dates you will need prepared drawings describing the proposed construction. Only projects within a single-family residential property may be eligible for this program.

For a complete listing of REPP specifications and a list of eligible residential projects, please visit www.e-aurora.ca/REPP or call 905-727-3123 ext. 4389, 4390 or 4394.

Prollenium Medical Technologies moves Global Aesthetics Manufacturing Company to the Town of Aurora

Prollenium Medical Technologies Inc. is moving its team of scientists, directors and researchers to its new 15,000 square foot manufacturing facility located on Industrial Parkway in the Town of Aurora.

Founded in 2002, Prollenium is a leading manufacturer of medical devices used in cosmetic and plastic surgery throughout the world. In Aurora, the company will continue manufacturing a sterile injectable gel for tissue reconstruction on a state-of-the-art high speed fully-automated line - the first of its kind in Canada.

Under the proprietary 'PhilDerma' brand label, Prollenium employees will be working out of Aurora to market and distribute the company's REVANESSE line of aesthetic and skin care products, as well as newly developed osteoarthritis and wound-healing medical devices.

Prollenium's dedication to research and product development in the medical aesthetics field is the first of its kind in Aurora and will lead the path for other companies to follow.

On behalf of the Town of Aurora, congratulations on your recent expansion.