



## 2010 Newsletter Volume 5

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# BUSINESS Bright Lights

#### Retail and Sales Training Workshop

On Tuesday, October 5th, the York Small Business Enterprise Centre, in association with the Town of Aurora will be running the "Thinking Outside the Box with The Professional Retailer" workshop.

The workshop runs from 9:00 a.m. to 12:00 p.m. and will be hosted by the Town of Aurora at the Aurora Public Library. The workshop will focus on creative selling, retail as a form of entertainment and discovering your client's needs. The effective implementation of the workshop principals will enhance communication, staff morale and increase average transaction values.

For more information or to register for the workshop, please contact Pauline Nagelmakers at Tel: (905) 830-4444 ext 1572 or Email: ysbec@york.ca

#### Town Approves Corporate Environmental Action Plan

The Town of Aurora recently approved its Corporate Environmental Action Plan, a five-year plan that will allow the Corporation of the Town of Aurora to meet its environmental goals.

The plan serves to protect and enhance the natural environment, promote environmental sustainability, integrity and conservation of resources and create a practice of environmental stewardship within the community. The plan will also help guide Council in planning and implementing specific actions that will improve the Town's environmental performance and impact sustainability in Aurora for future generations.

For more information or to view the plan, please visit [www.e-aurora.ca/CEAP](http://www.e-aurora.ca/CEAP)

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## Upcoming Meetings

Thinking outside the Box Oct 5  
[www.businessaurora.ca](http://www.businessaurora.ca)

Lunch & Learn - Promotion Oct 26  
[www.aurorachamber.on.ca](http://www.aurorachamber.on.ca)

## Upcoming Events

Business Achievement Awards Oct 7  
[www.aurorachamber.on.ca](http://www.aurorachamber.on.ca)

Colours of Fall Concert Oct 7  
[e-aurora.ca/fallconcert](http://e-aurora.ca/fallconcert)

A Haunted Forest Oct 23  
[e-aurora.ca/hauntedforest](http://e-aurora.ca/hauntedforest)

## New Businesses

Victoria Nails & Spa

Denim Diva

Dr. Khan, MD

Lemonberry

Café 365 Deli

TMR Customs

Enhanced Care

Evolution Gymnastics

A Buyer's Choice Home Inspections

Christine's Canadian Plant Nursery

## French IT Connection 2010

From October 4-6 the French Trade Commission of Toronto will be hosting a business to business delegation of French IT companies looking for partnership opportunities in Canada.

A number of companies are interested in developing partnerships and networking opportunities with businesses in the media, defense, and telecom industries. For a full list of companies or more information please contact Eric Morand at [eric.morand@ubifrance.fr](mailto:eric.morand@ubifrance.fr) or Julien Grisoni [julien.grisoni@ubifrance.fr](mailto:julien.grisoni@ubifrance.fr)

## Regional Tourism Organization Zone 6 Update

The Ministry of Tourism is working towards establishing a stronger, more competitive tourism industry by supporting the formation of 13 new tourism regions and Regional Tourism Organizations (RTO).

RTO6 (includes York Region, Durham and the Hills of Headwaters) is a not-for-profit, industry-led, collaboratively managed organization with a goal to support and grow tourism through the provision of strategic leadership and active partnerships with government and key stakeholders.

RTO6's objective is to position Ontario as one of the worlds preferred tourism destinations and to double provincial tourism receipts by 2020.

For more information please email [info@rto6transition.ca](mailto:info@rto6transition.ca) or visit [www.rto6transition.ca](http://www.rto6transition.ca)

## Seneca offers Green Business Management Program

The Green Business Management Program provides organizations with an opportunity to team up with Seneca College graduate students to assist businesses in developing the management skills necessary to incorporate sustainable business practices.

Graduate students will help to identify the company's current sustainability position and environmental impacts, create a Corporate Sustainability Report and a communication plan to share with external and internal stakeholders. There is no cost for organizations to participate in the program.

If your organization is interested in participating in the Business Management Program please contact Margaret Osborne at [Margaret.Osborne@seneca.on.ca](mailto:Margaret.Osborne@seneca.on.ca)